



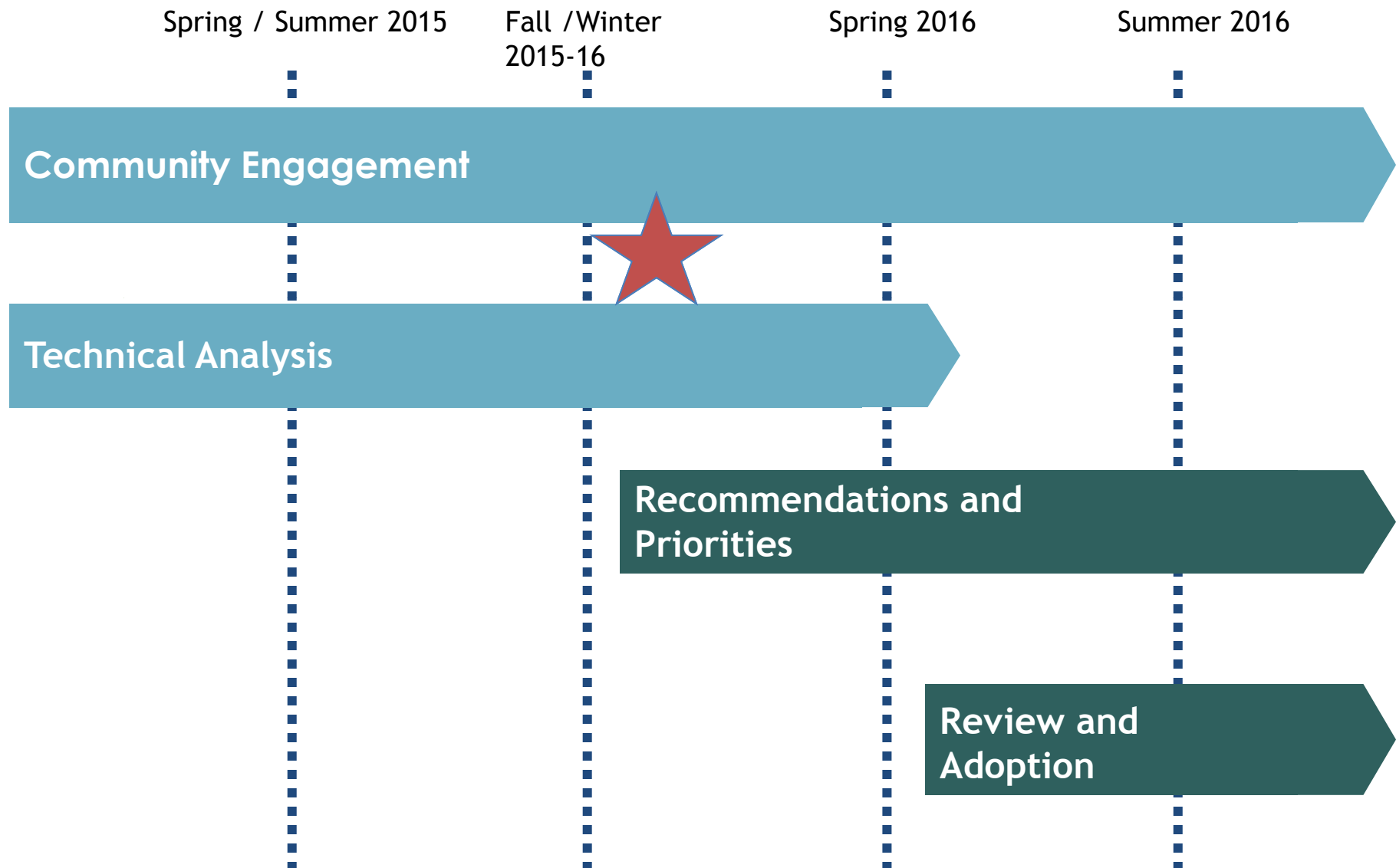
Bikeways, Trails, Parks and Recreation Master Plan Update

Parks and Recreation Commission

December 15, 2015

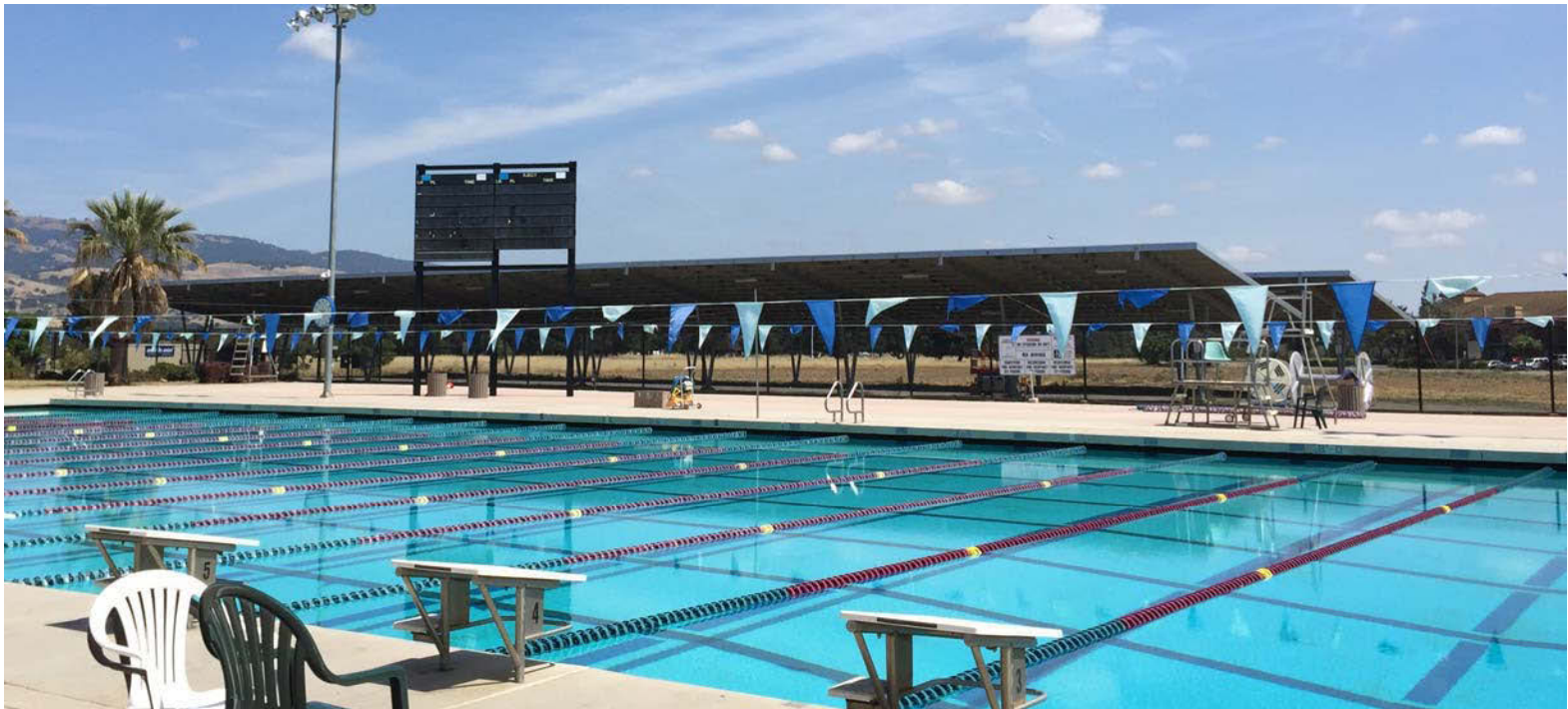


City of Morgan Hill Bikeways, Trails, Parks and Recreation Master Plan



System Analysis: What We've Done

- Demographics & Trends
- GIS Base Mapping
- Plan and Policy Review
- Inventory Update
- Program Analysis
- Revenue Analysis
- Geographic Analysis



Community Outreach: What We've Done



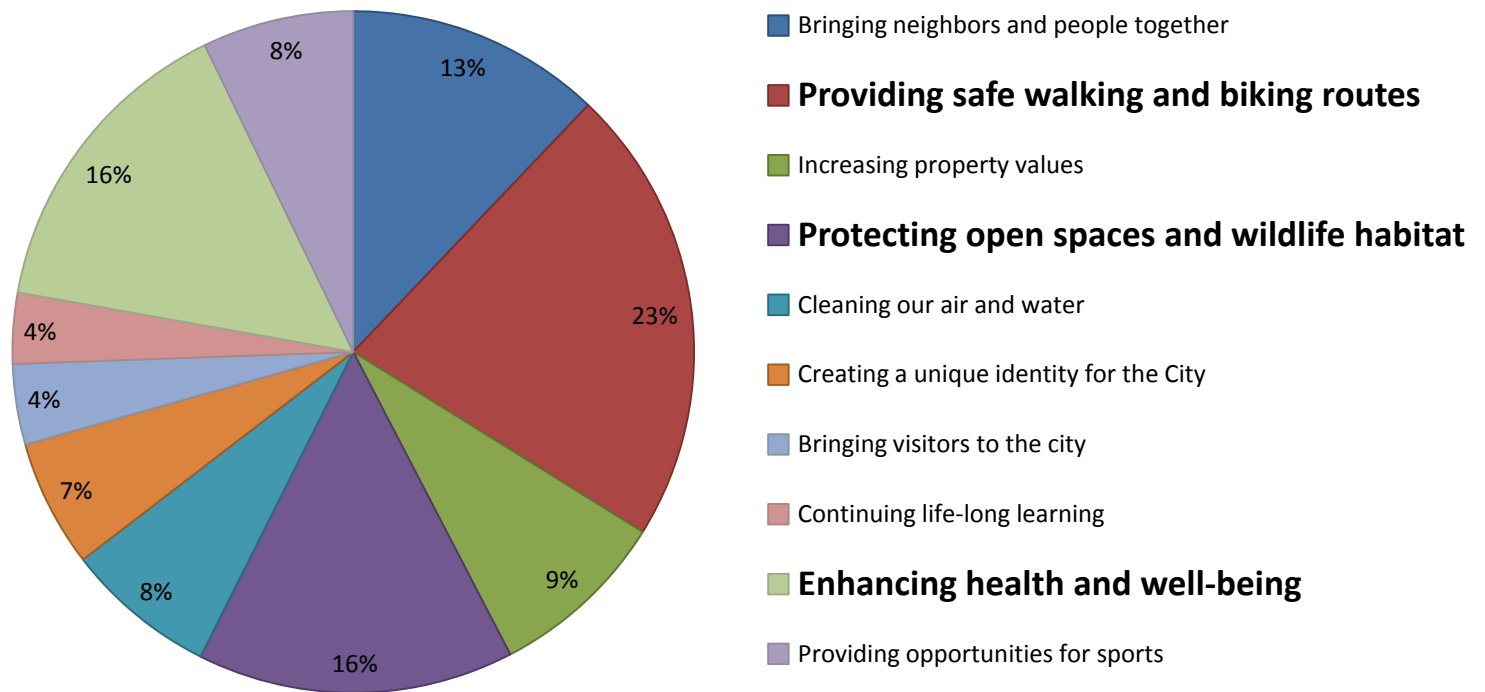
- Staff and PRC Meetings
- Stakeholder Meetings (2)
- Intercepts Surveys
- Mapita Online Survey
- Project Website
- Social Media, Emails and Newsletters

Intercept Surveys

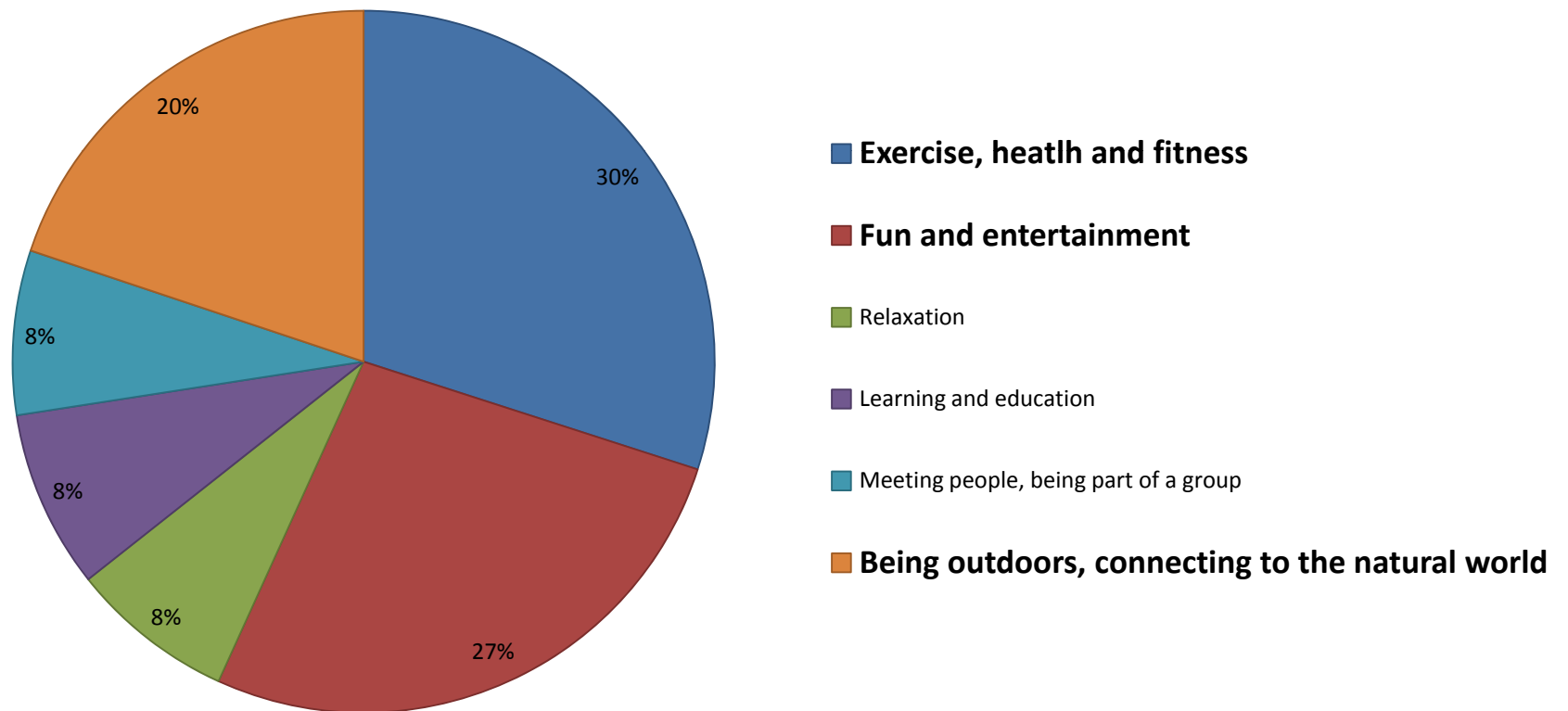
- 150 participants at six events
 - Centennial Recreation Center, August 25
 - Galvan Park, August 26
 - CCC Rotary, September 16
 - Pop-Up Park, October 1
 - CCC Chamber of Commerce Event, October 5
 - Council Meeting, October 7



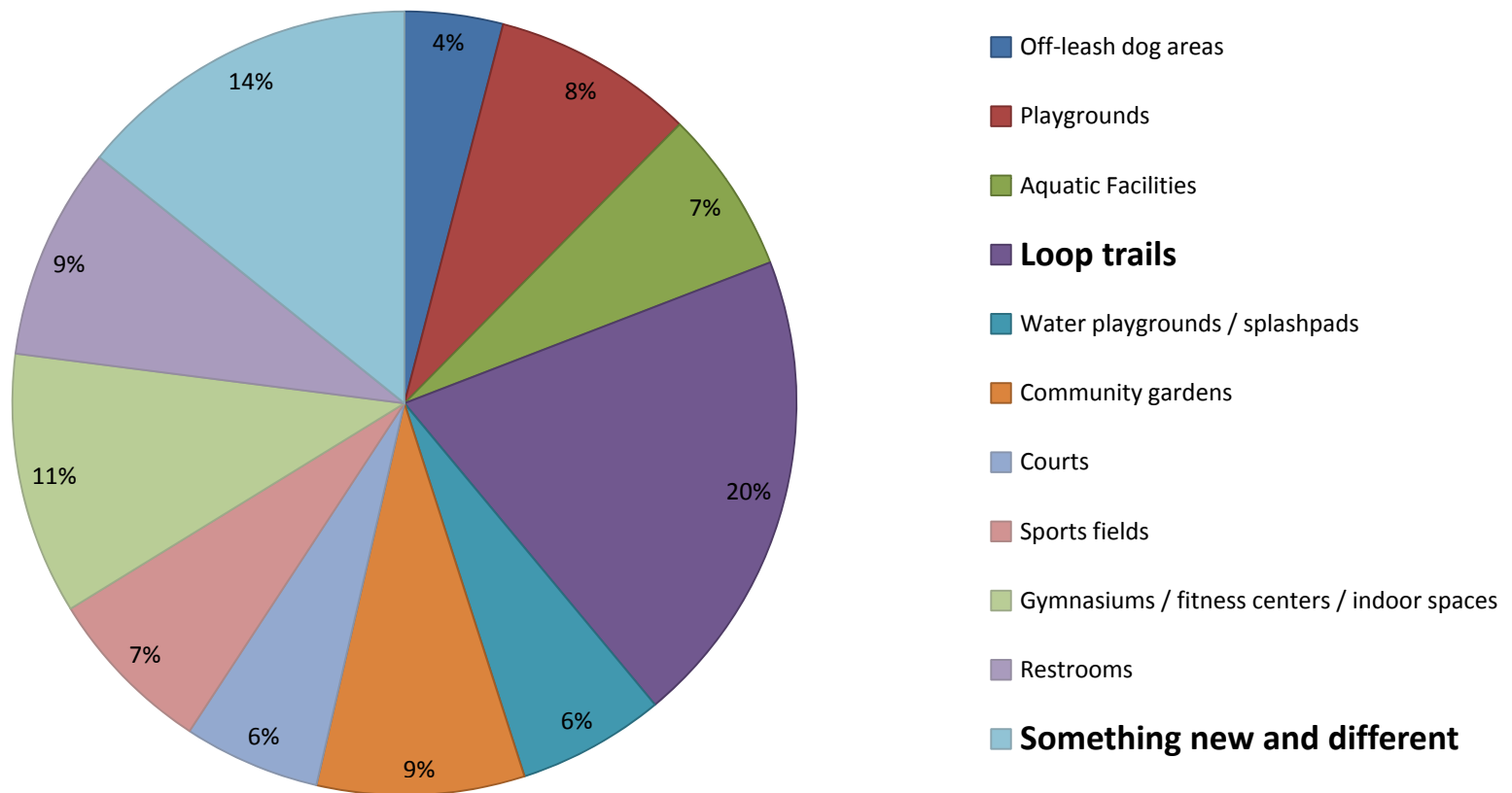
Importance of the bikeways, trails, parks and recreation system



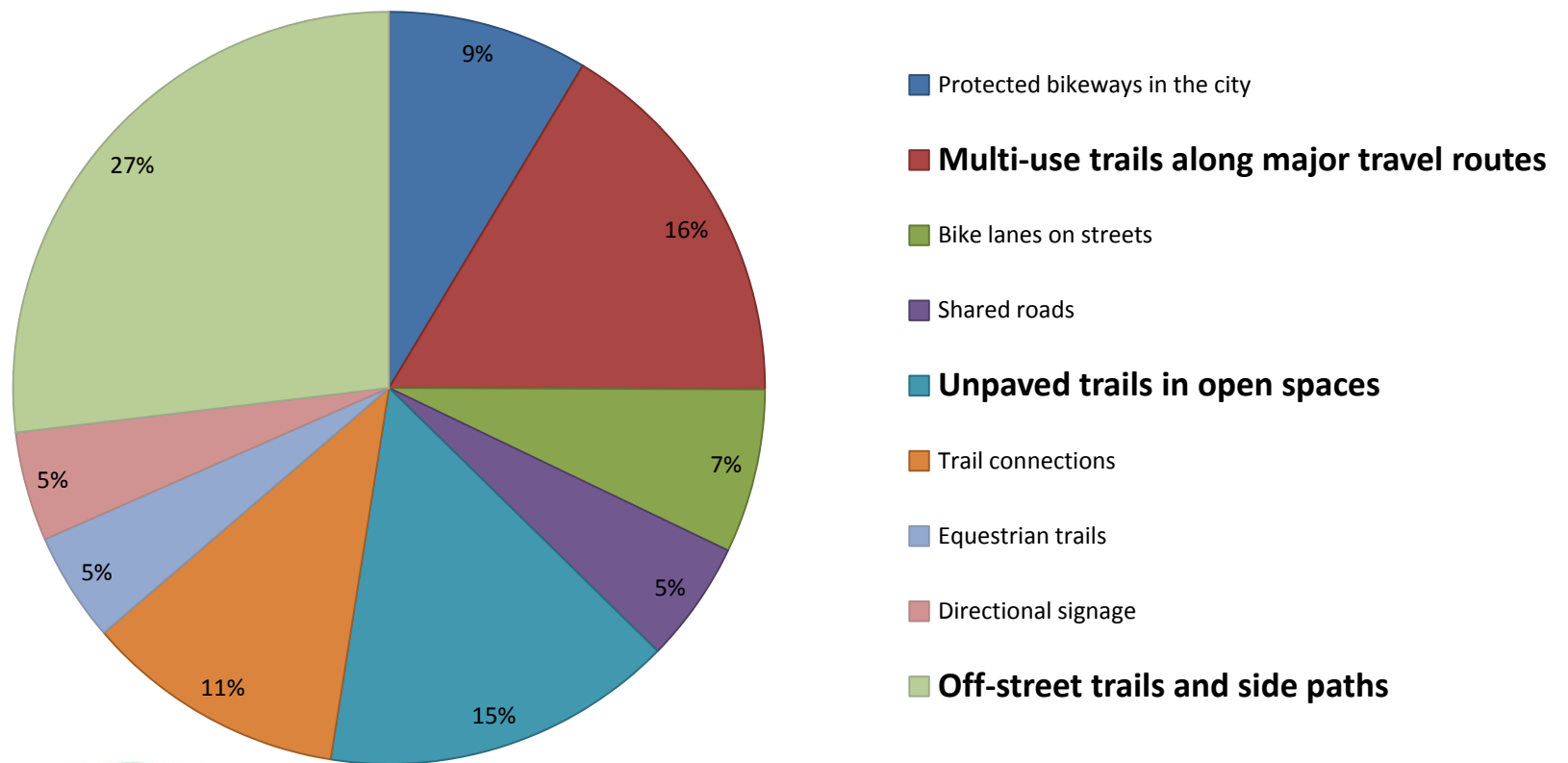
Important for recreation program, classes and events



Priority improvements or additions to parks, and recreations centers?



Priority improvements/additions to trails and bikeways



Map-Based Online Survey

~400 Respondents

Frequently Visited and Favorite Parks

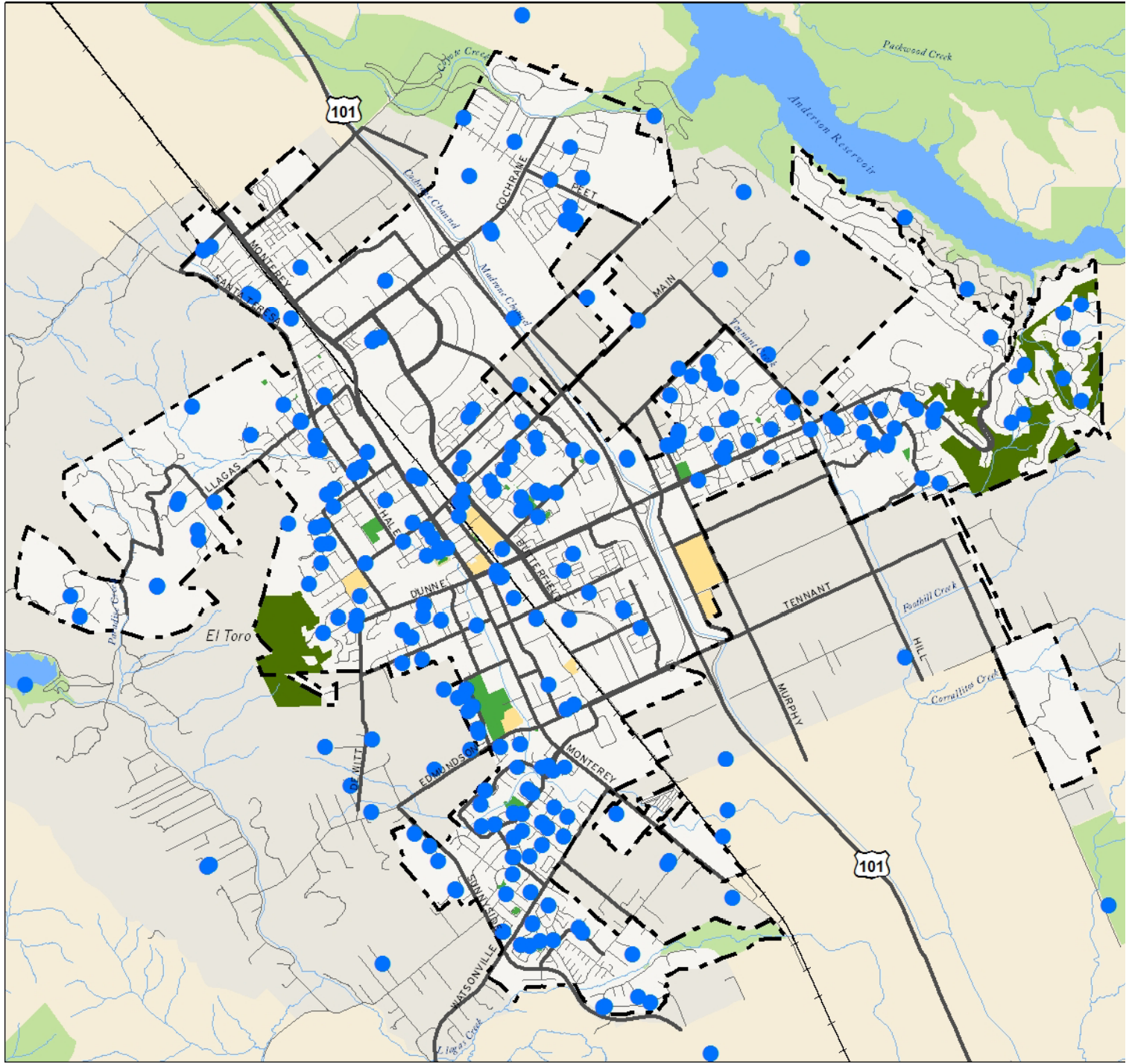
Now locate the park you visit most often. Click on the dark green marker directly below to place the marker on the map.

Pick the (one) park you visit most often.

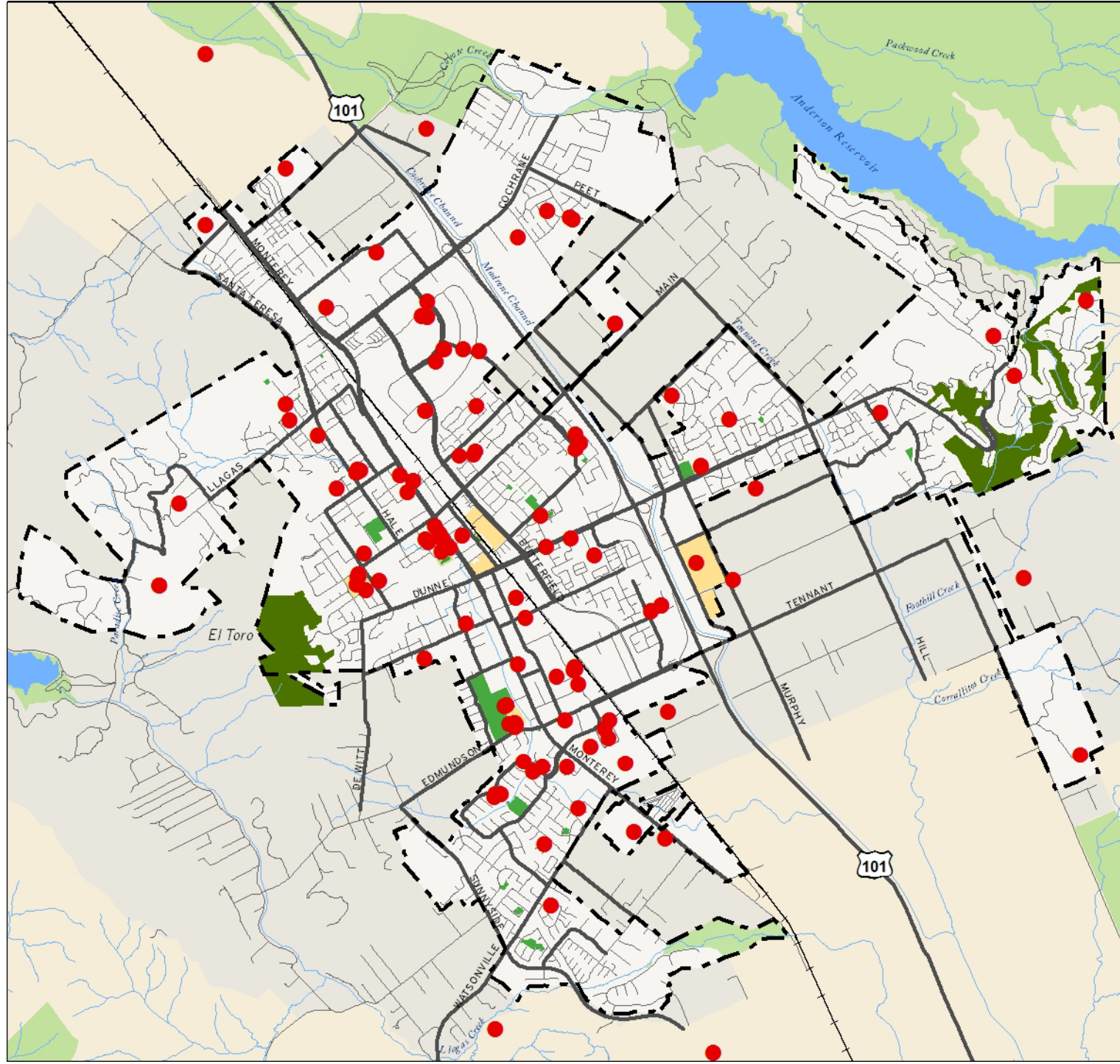
Choose your favorite park. Click on the light green marker to place the marker on the map. Move it to your favorite park.

Pick your (one) favorite park.

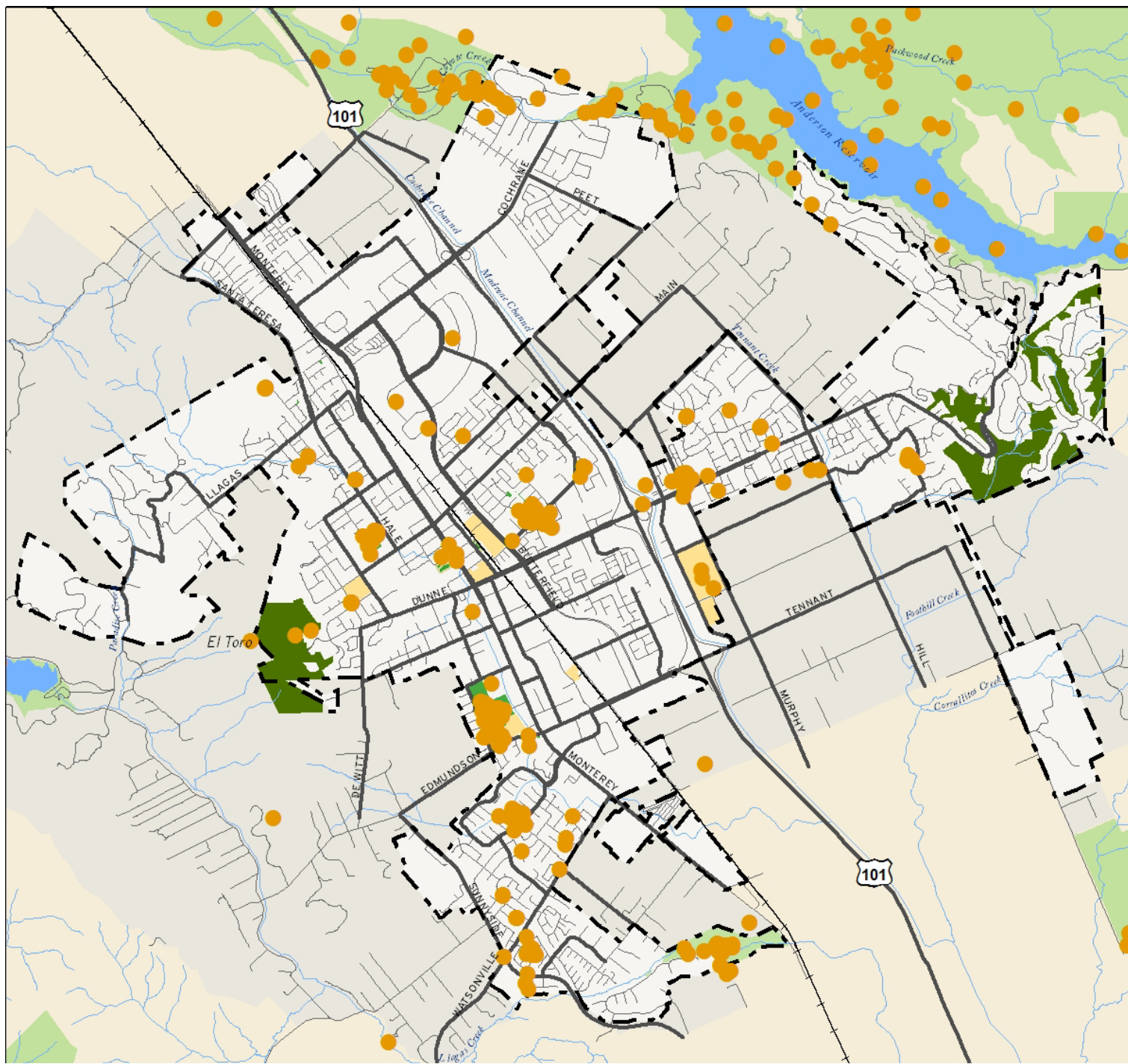
Home

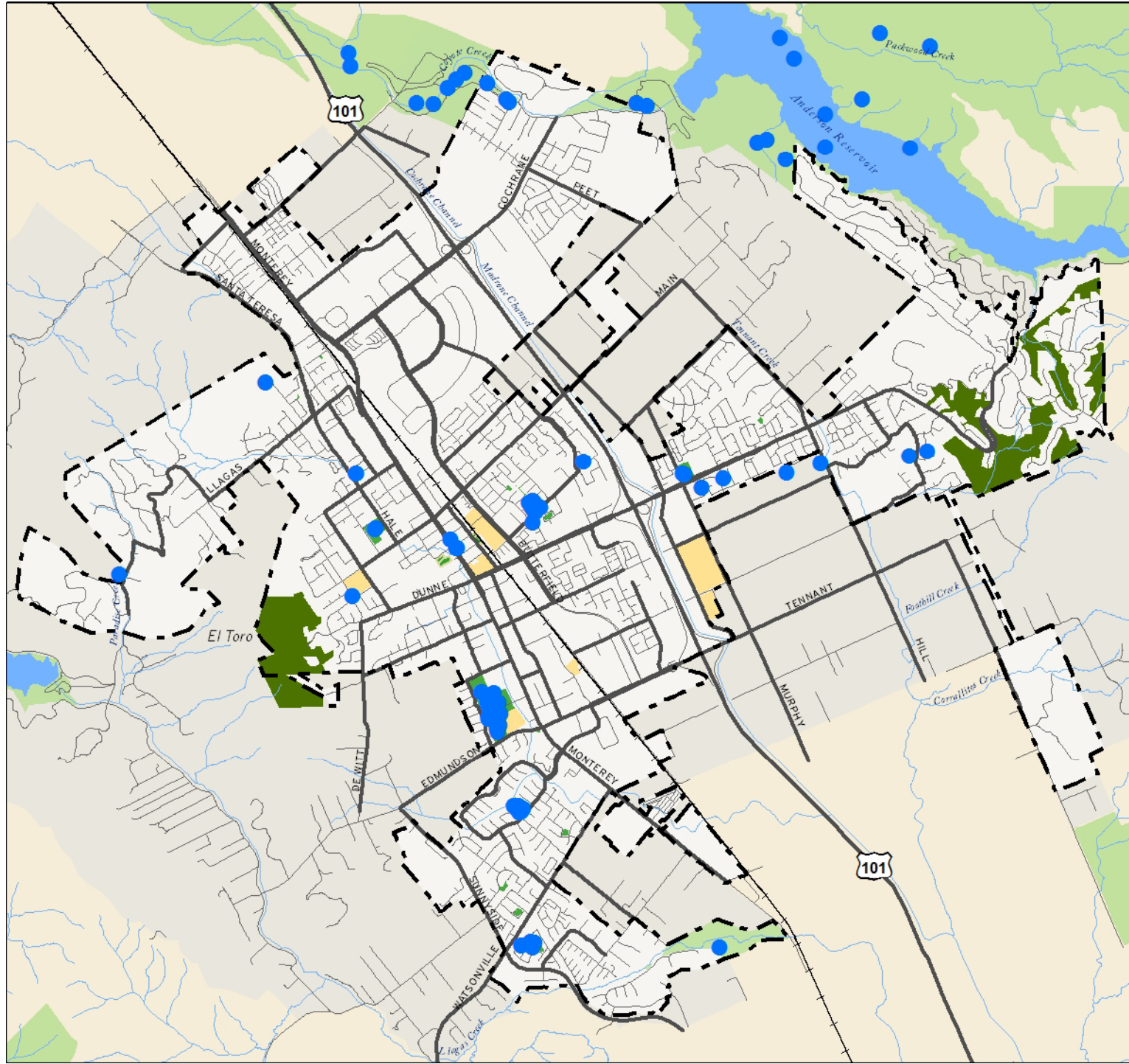


Work / School



Most Visited Parks





Mapita: Findings

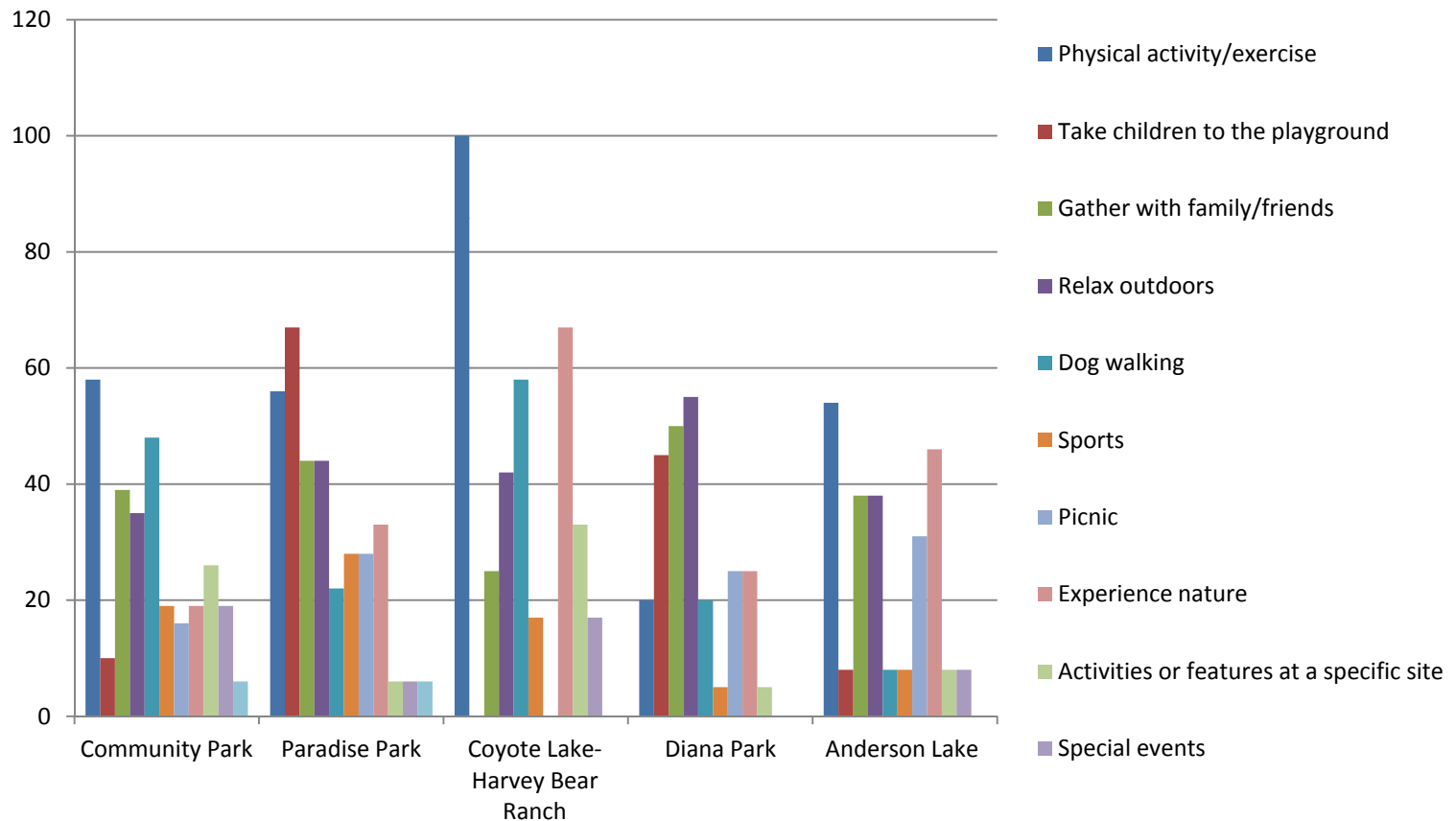
The top most frequently visited and favorite parks are:

Park	Which park do you visit most frequently?	Which park is your favorite?	Park Closest to Home	Park Closest to Work or School
Community Park	35	31	20	11
Paradise Park	32	18	15	4
Anderson Lake	15	13	27	9
Coyote Lake-Harvey Bear Ranch	22	12	3	3
Diana Park	16	20	12	0

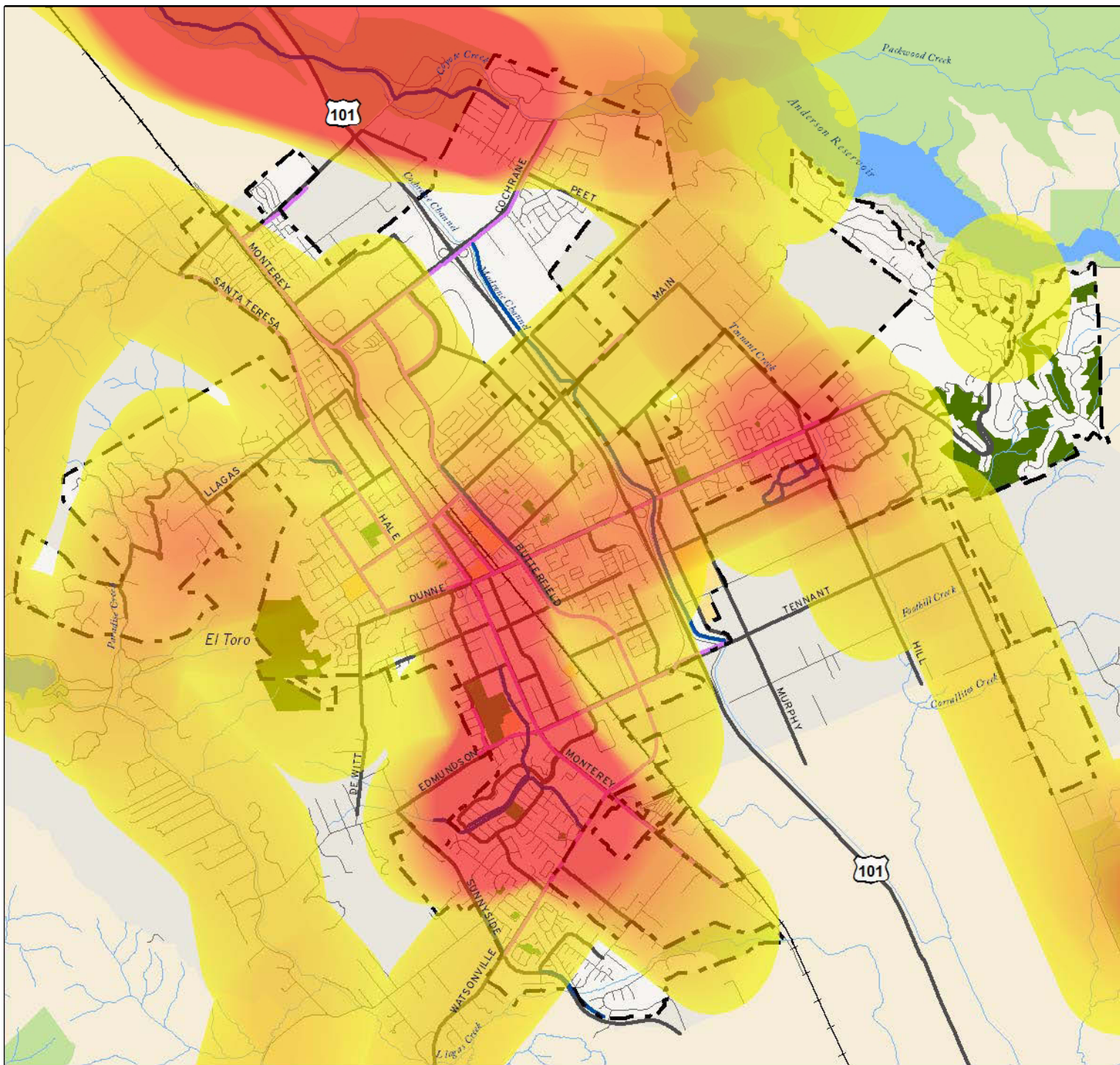
- Community Park is the most frequently used and favorite park.
- Community members are frequently using County Parks
- Diana Park is not visited as frequently as some of the other parks but it is among respondents top two favorite parks.



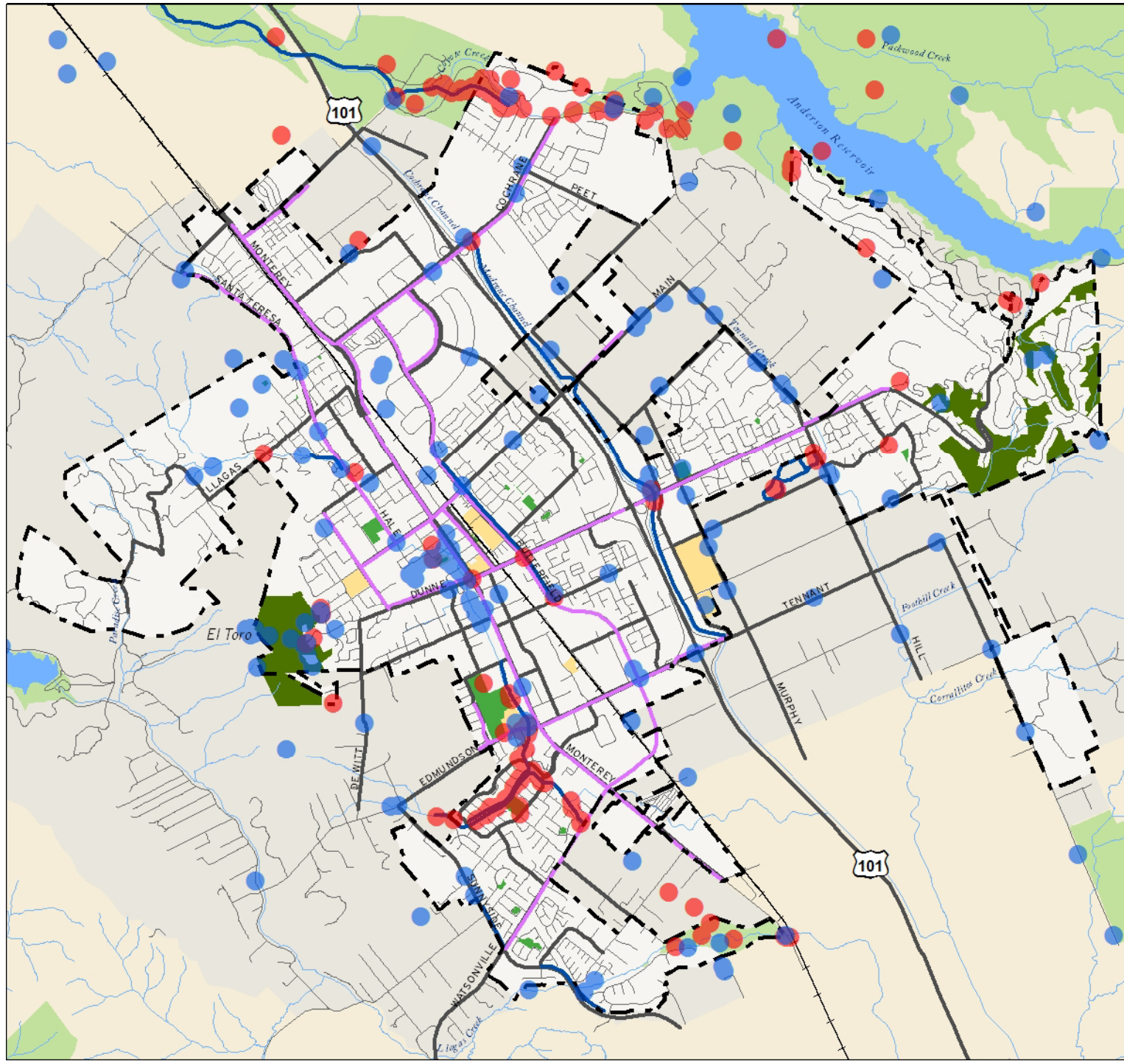
Mapita: Park Activities



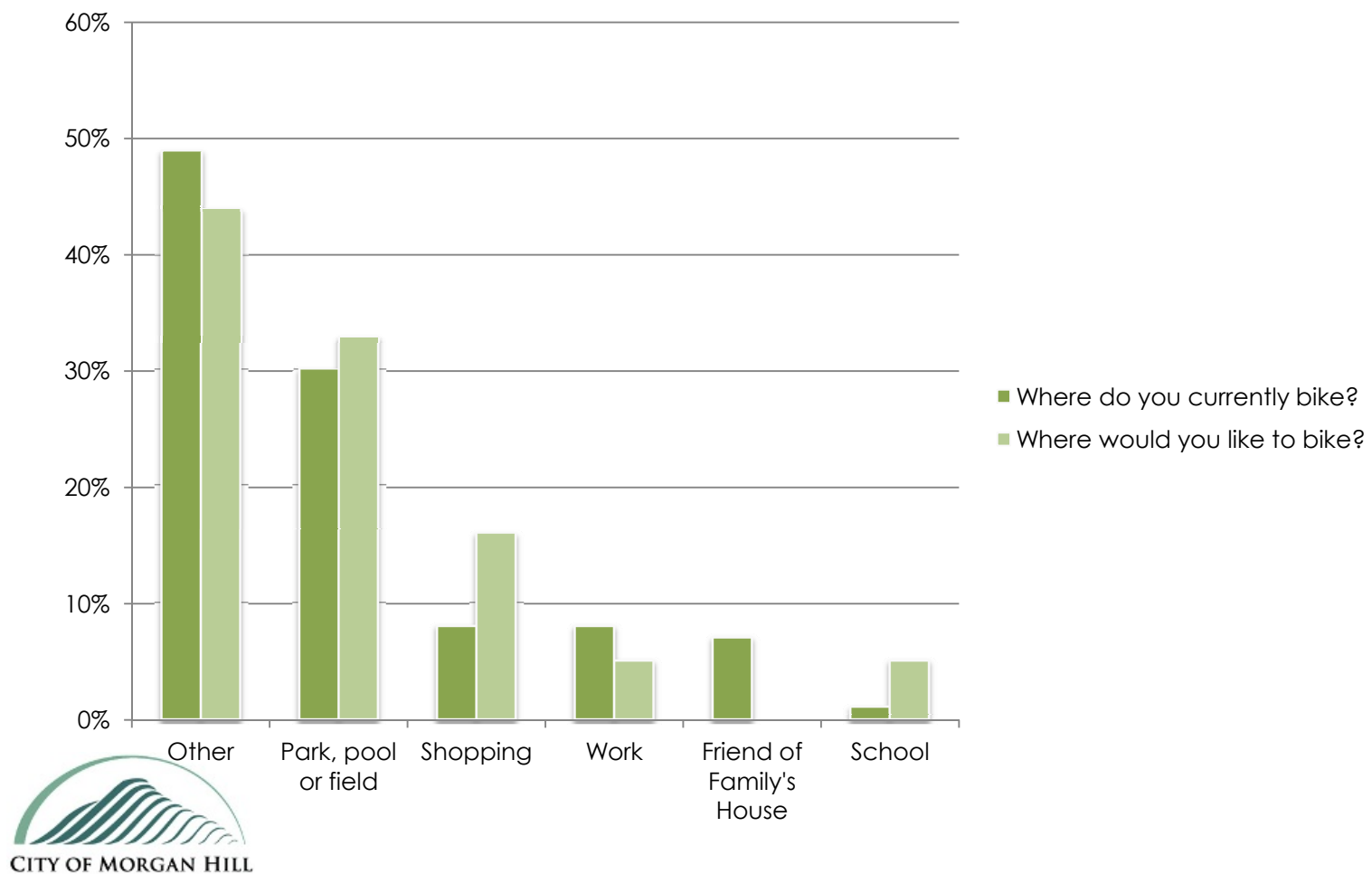
Trail Use



Existing and Desired Trails

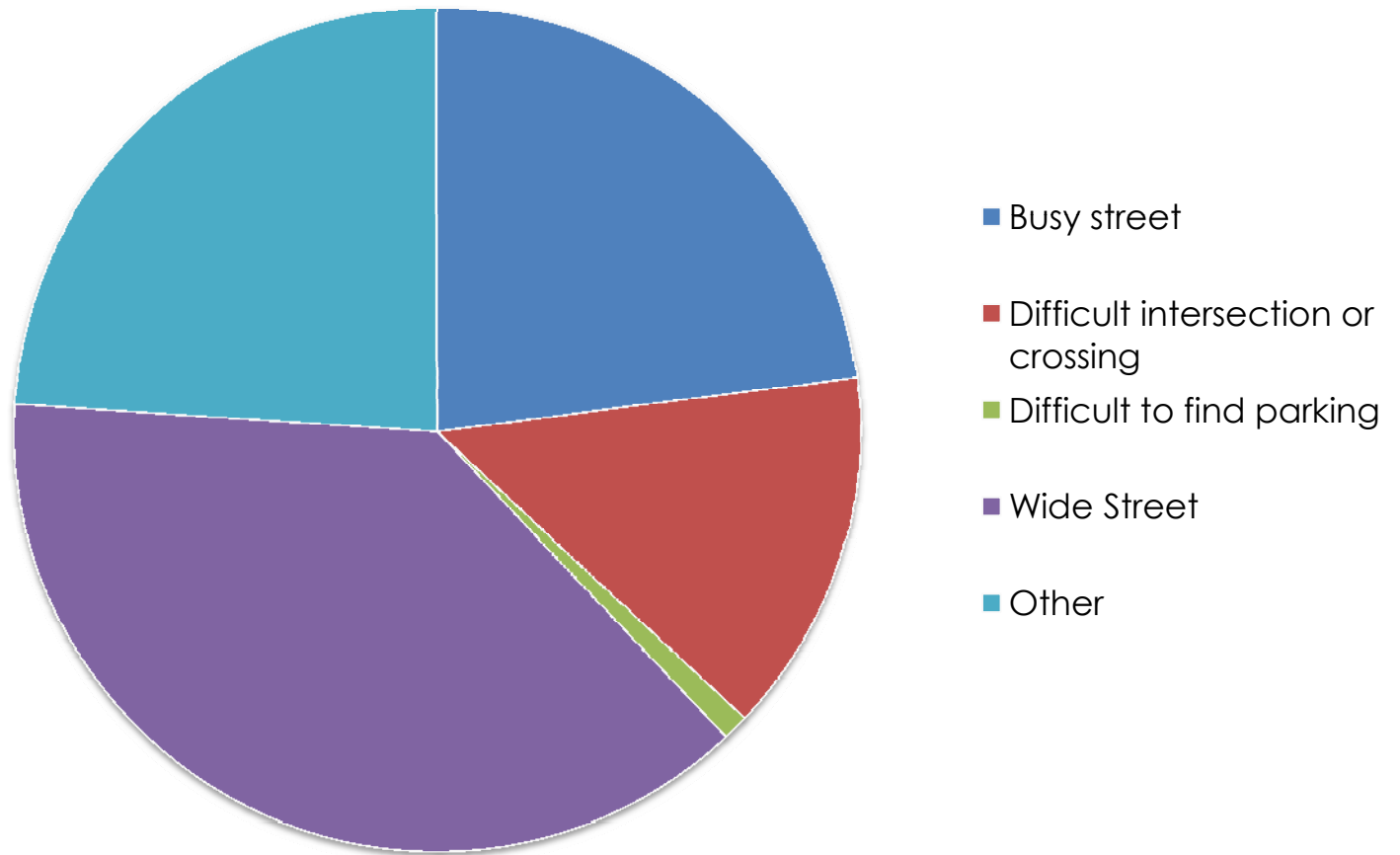


Mapita: Bike Destinations

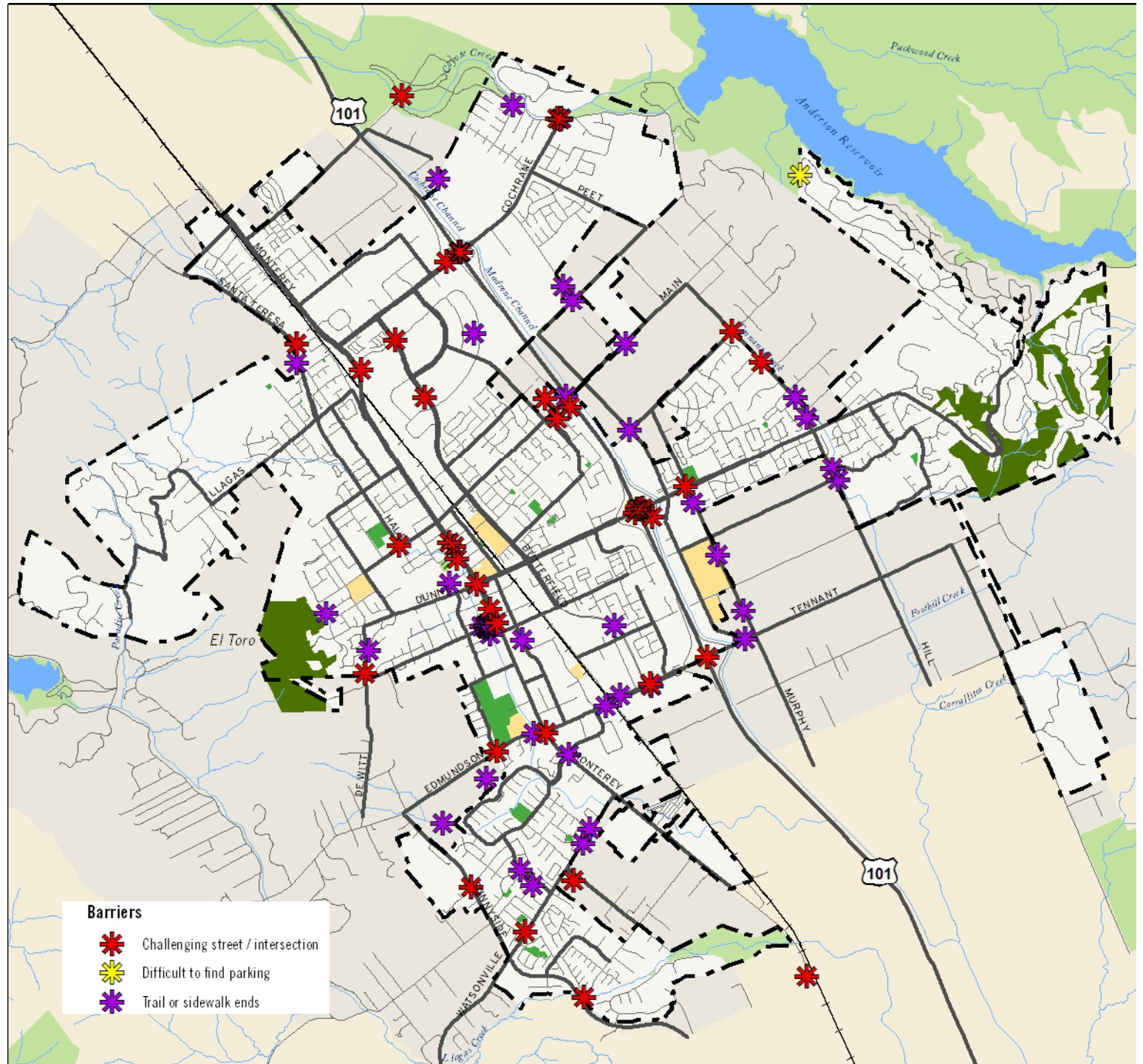


Mapita: Barriers

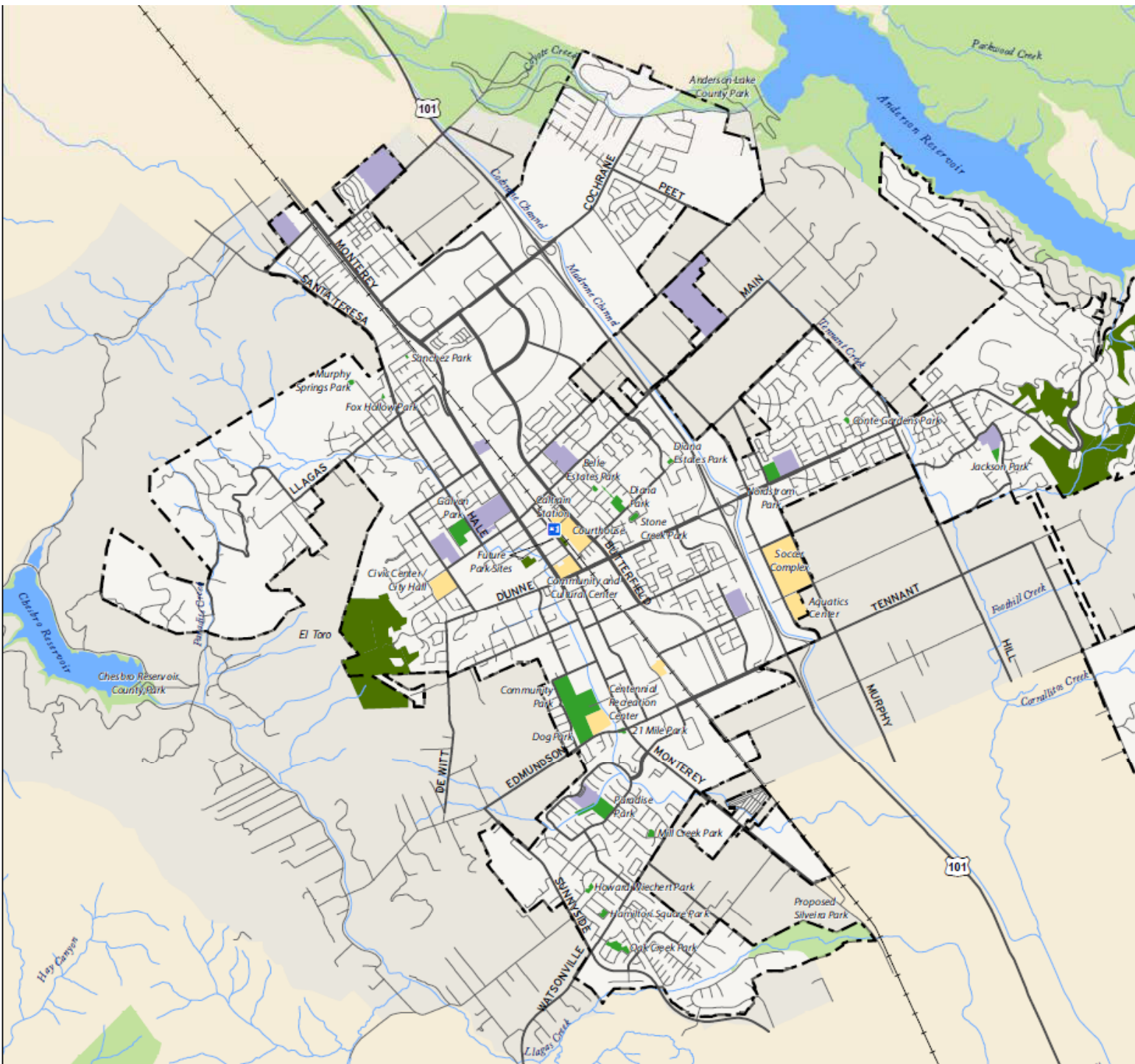
Barriers



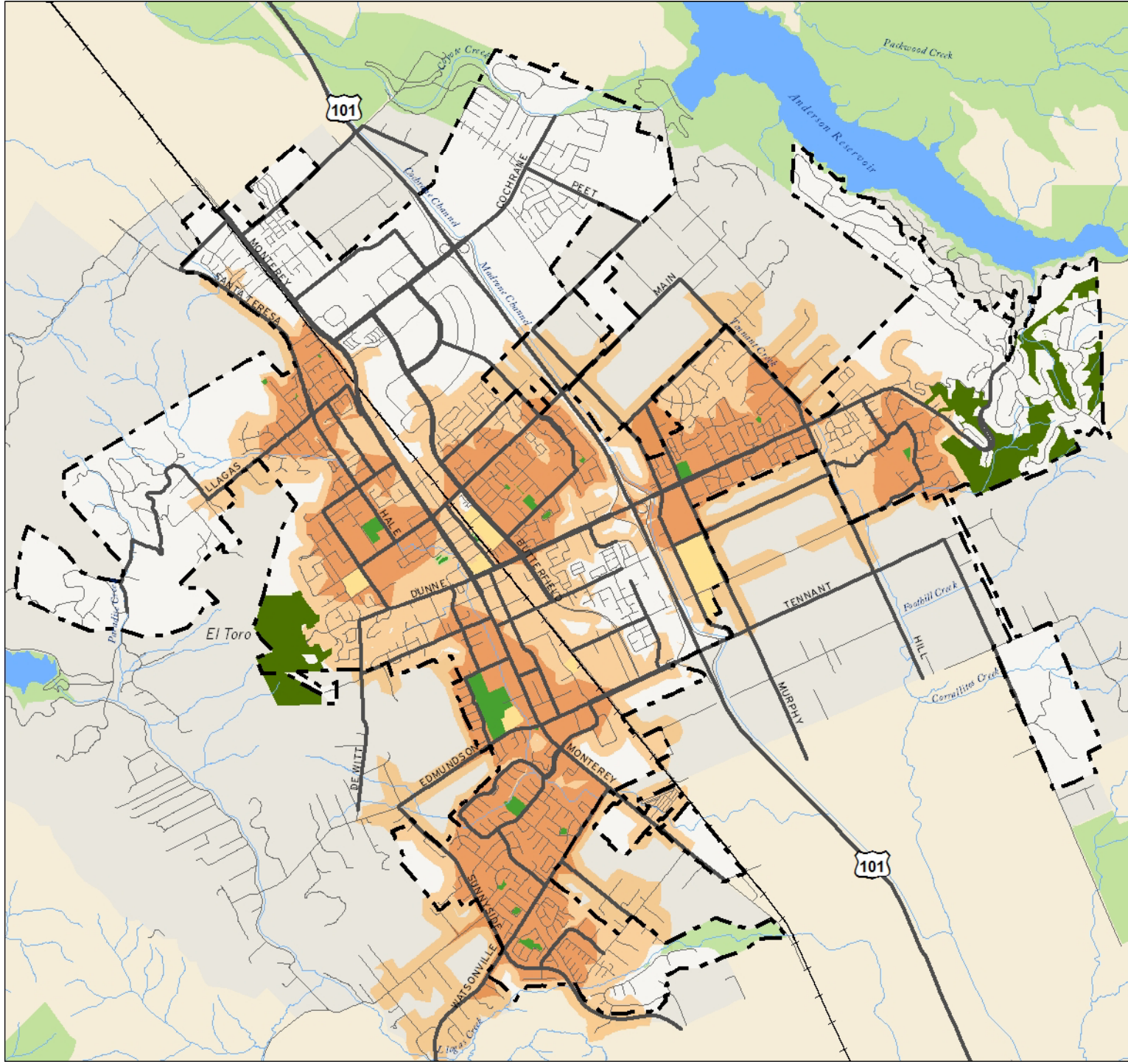
Barriers



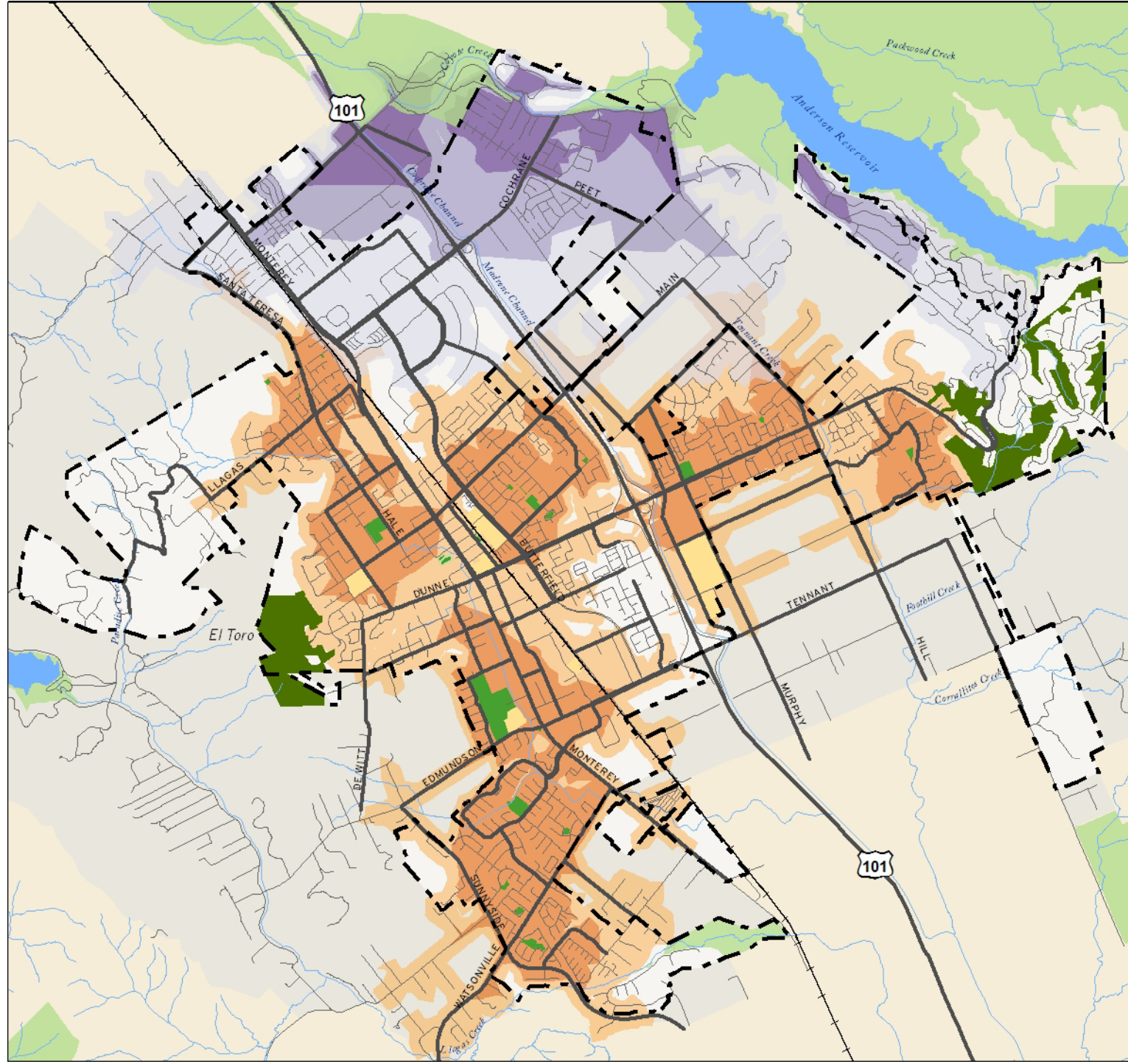
Geographic Analysis

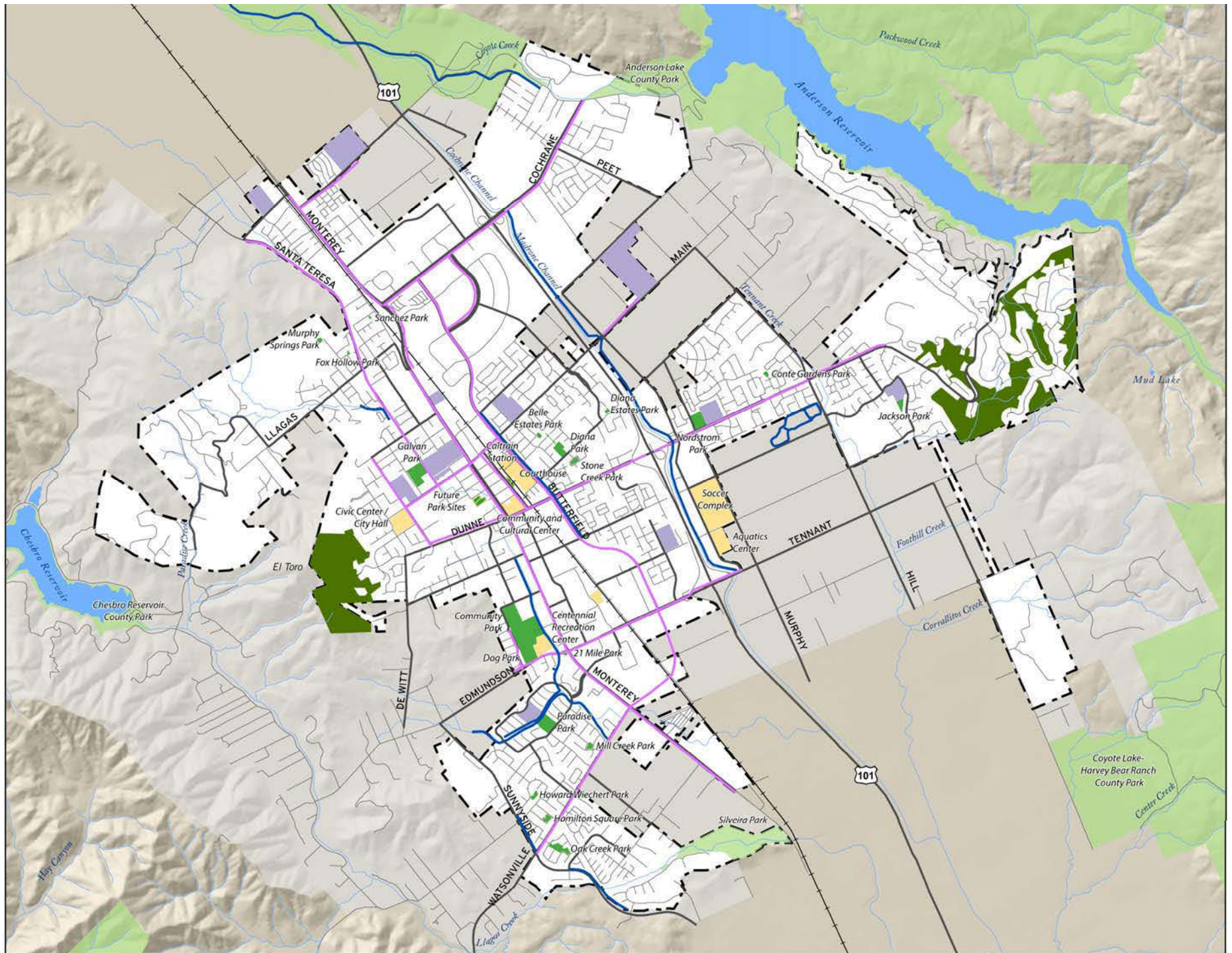


Geographic Analysis



Geographic Analysis





December 3rd Stakeholder Meeting

Focused discussion on:

- Parks
- Connections



Next Steps

- **Community Workshop: January 28**
- HOA Park Mapping and Analysis
- **Stakeholder Meeting #3: February 11**
- County Parks and Open Space Authority Meeting
- General Plan Review and Coordination
- System Needs Summary
- **Council Update: TBD**
- Community Survey



Thank You

